

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56643   CF   LOC-POL   FBD - LBD: 09/21/12 - 09/24/12   HL#:   Created: 09/20/12 11:20 AM

Client: ROTHFUS FOR CONGRESS...   CPE: / / 2715   Agency Commission: 15 %   Updated: EMENDEL on 09/20/12 11:50 AM

Agency: STRATEGIC MEDIA PLACEMENT   Product: PA CD12 KEITH ROTHFUS   Self Protect.: :00:00   Confirmed: 09/20/12 11:29 AM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 09/21/12 08:40 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM: SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* * * * F * *	MORN	30	D			0.0	\$250.00	1	\$250.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/21/12	09/21/12	1										
002	MLOCAL5A	M * * * * * *	MORN	30	D			0.0	\$400.00	1	\$400.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
003	NNOON	* * * * F * *	NEWS	30	B			0.0	\$450.00	1	\$450.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/21/12	09/21/12	1										
004	NEWS4PM	M * * * * * *	NEWS	30	D			0.0	\$500.00	1	\$500.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
005	NEWS430PM	M * * * * * *	NEWS	30	D			0.0	\$500.00	1	\$500.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
006	NEWS5PM	M * * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56643	CF LOC-POL	FBD - LBD: 09/21/12 - 09/24/12	HL#:	Created: 09/20/12 11:20 AM
Client: ROTHFUS FOR CONGRESS...	CPE: / / 2715	Agency Commission: 15 %	Updated: EMENDEL on 09/20/12 11:50 AM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: PA CD12 KEITH ROTHFUS	Self Protect.: :00:00	Confirmed: 09/20/12 11:29 AM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/21/12 08:40 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS530PM	* * * * F * *	NEWS	30	D			0.0	\$675.00	1	\$675.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/21/12	09/21/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS530PM	M * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS6PM	M * * * * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS630PM	* * * * F * *	NEWS	30	D			0.0	\$765.00	1	\$765.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/21/12	09/21/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS630PM	M * * * * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE03	M * * * * *	NEWS	30	B			0.0	\$1,800.00	1	\$1,800.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56643	CF LOC-POL	FBD - LBD: 09/21/12 - 09/24/12	HL#:	Created: 09/20/12 11:20 AM
Client: ROTHFUS FOR CONGRESS...	CPE: / / 2715	Agency Commission: 15 %	Updated: EMENDEL on 09/20/12 11:50 AM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: PA CD12 KEITH ROTHFUS	Self Protect.: :00:00	Confirmed: 09/20/12 11:29 AM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/21/12 08:40 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$195.00	1	\$195.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$295.00	1	\$295.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$405.00	1	\$405.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	16	0	\$11,035.00	\$9,379.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$11,035.00	\$9,379.75	\$0.00	\$0.00